

Inventors Network of the Capital Area [INCA]

March 2000 Newsletter

www.dcinventors.org

Note pages 1 and 2 of this newsletter are missing.
If you have print or electronic copies of these two pages, let
us know and we will repair this accidental omission.

Our Mar 20 Program returns Donald Kelly with a new hat.

We have known Don Kelly as the USPTO's friend of the independent inventor. Now Don has stepped into the private not-for-profit world that also fosters innovation and invention. He has been appointed Chief Executive Officer for the Academy of Applied Science(www.aas-world.org) Washington Office. His charter also includes working with youth, and hosting a forum for exploring and debating issues affecting the educational, scientific and legal communities.

The United Inventors Association of the USA (UIAUSA.COM) is an affiliate of this Academy. INCA recently received a package containing materials regarding our first year gratuitous membership in the MUSA.

As many INCA members will remember, Don initiated the "Saturday Seminar" within the USPTO. Now we get to hear about the new private sector vision that will be helping inventors and innovators to amplify their impact on our future.

Our April 17 Program is evolving around "how to" skills that appear necessary to stretch an inventor's resources into practical commercialization and positive cash flow.

Our May 15 Program is Virginia Delegate Joe E. May who is also an inventor, engineer and Invention-implementing businessman. Delegate May keeps in tune with the inventive and innovative business aspects of our Highway 66 industrial corridor. His interest in inventive technology and sound government lets him share State and National issues with business leaders of the Greater Washington Area.

Our July or August program is anticipated to feature Licensing.

Sept or Oct will be another opportunity for INCA members to participate Nationally (and possibly co-host) the 5th annual Inventors Conference.

INCA Governance : Officer Election and Director renewal.

Our March 20 meeting will have a period for expressing member and guest ideas:

- *about our individual visions for the future of INCA Inventors,
- *about our personal plans for enhancing our properties,
- *about INCA's opportunities for enhancing our licensing incomes.

OPPORTUNITY OR CAUTION? Your editor relayed an e-mail announcement about toy design competition by PEER magazine.

Craig Foster@wdr.com recommended that inventor groups engage in this Tokyo-based competition.

Peer(cedesk.email.ne.jp [Http://WWW.ne.jp/asahi/peer/magazine](http://WWW.ne.jp/asahi/peer/magazine).)

Sho recommends against hasty participation in international contracts of any sort. Above all, "Avoid commitments and Keep your money in your pocket".

Distribution of our INCA Newsletter.

Newsletter printing costs took an administrative jump of 50% at STAPLES and of 100% at Kinkos this last year. Fortunately, more than half our INCA mailing list includes e-mail addresses. The list includes our paid membership, complementary subscribers, and inventor-friends.

An economic case can be made that all members and friends could be on internet by now.

Raoul's [http : //inca. hispeed. com](http://inca.hispeed.com). now offers direct link to a continually-growing prior art research through www.patent.womplex.ibm.com/ & www.USPTO.Gov. His much-alive-and-growing inventor resource opens remarkable wealth of other assistance to its users.

One advertisement in Computer Shopper for March 2000 offers for \$24.95 a month:

*A new computer every 3 years plus *Unlimited internet access 1 800 505 7493.

Of course, many of us had not heard of PEOPLEPC or WWW.peoplepc.com/go/shopper. However, a Computer Shopper feature article discusses the "free and near-free" offerings that are bundled with network monthly service. They include deals offered by Compaq Presario 5440 see www.compaq.com ; eMachine eTower 466id see www.e4me.com; and interSquid.com basic model see intersquid.com. The total costs for these systems range from \$946 to \$1,1139.19, but call for out-of-pocket expense of only \$48 - \$350 plus \$22 - \$30/mo for 3 years.

Bottom Line: An e-connection to an inventor's world is even more economical and offers essential utility to the process of developing good intellectual property. Your editor would like to step away from folding and mailing "snail mail" soon.

PTO TODAY is an online Magazine for PTO's Customers. First copy was 14 Jan 00. www.uspto.gov/web/offices/ac/ahrpa/opa/ptoday/ptoday01.pdf or click from uspto home page. Editor is ruth.nyblod*.uspto.gov (703)305 8341 Crystal Park 2, Suite 0100 Wash DC 20231

Post-Newsweek has announced an internet-based news service covering the business of **technology in the Greater Washington** region. Valerie Voci, publisher of Washtech.com invites registration: <http://washtech.com/register>

Dr Ed Sobey (sobey(kgte.net)) writes books on inventing for children and teachers. The Feb 7 issue of US News and World Reports recommended his books as a means to **use** the inventing process to excite kids to learn science. His address: www.invention-center.com. His books include:

Inventing stuff - the kid's guide to inventing

How to Enter and Win an Invention Contest — cites invention contests for kids and families

Machine Design and NASA Tech Briefs sponsor <http://www.fromusalive.com/inventlinvent.htm>

This address gets **Inventor's Insider** cited as a show about "Inventors for Inventors". Of course neither the website (nor INCA) agree or disagree with opinions expressed by guests on the view shows. Please note that these journalistic shows do offer a way to broaden an inventor's views.

ONE-DAY INVENTOR'S SEMINAR: HOWARD UNIVERSITY and the USPTO will be offering a one-day orientation to Intellectual Property on April 6, 2000 09:30am - 5:00 pm. Ms Leslie Brown (202) 806 7252 is interviewing volunteer inventors and patent law persons who might serve on one of her panels. Michael White, (703) 308 5558 of the USPTO is coordinating the USPTO presentation that includes authoritative background by examiner staff. New Inventors, and INCA persons who missed our June 12 "Saturday Seminar" might find this free seminar to be particularly valuable in their connection to the world of their own Intellectual Property.

WOW: The WETA pilot TV show about inventors includes INCA

stories. Lynn Terrell 703 998 3618 lterrell*WETA.com relayed an e-mail announcement of the George Washington University March 2 live-audience taping of the WETA Pilot show.

Sandy Littlejohn's aircooling cuff had been shown on earlier WETA features.

Elana Boisvert demonstrated her Self-Adhesive Gift Wrap.

Terrence Winston's police baton was demonstrated against a Martial Arts expert to "block a steel-bar attack" and to "take-down an uncooperative person".

Palmer Robinson's snow-traction device was voted the invention most-wanted by audience members. They voted by focusing special light-wands on their selections.

Palmer's immediate prize is a personal counseling session with each of three invention-and-commercialization mentors who were part of the TV Pilot.

This pilot program about our INVENTORS is scheduled for National TV this summer.

Its sponsors anticipate a regular series of such INVENTION stories. We all thank WETA for this special recognition and for the National Publicity to our evolving business persons in INCA.

Your editor's questions about INCA program growth in 2000+. How else might INCA:

1. Cooperatively market licenses for individually-owned intellectual properties?
2. Host a safe environment for inventor's intellectual property growth from Idea
 - through tested prototype
 - through robust intellectual property
 - through short production for profitable pilot-markets
 - through market-entry channels to stable business structures?
3. Share "cost-modeling" skills appropriate for:
 - responsible forecast of low-rate patent-item production.
 - sustained invention, patenting and commercializing as an inventing career.
 - marketing the business growth steps (and funding) of an evolving business.
4. Become a high-value contributor of **business patent policy** that is fair and equitable:
 - to Universities and Laboratories that offer a special environment for discovery?
 - to employers who feel they have purchased fruits of both body and mind?
 - to private businesses that depend on patents for their market strength?
 - to "Angels" and friends who wager their resources, expecting high return?
 - to "Venture Capitalists" who organize and coach new ventures to success?
 - to inventors who invest conscientiously in generating new and valuable property?

*Publish papers on behalf of the inventor - and the Nation

*Engage in political debate regarding law-of-invention and property

*Bring praise to institutions with fair and honorable royalty policies

*Serve as Outside Directors for Corporations dependent on sound patents

5. Structure a model business plan wherein Value of its Intellectual Property can be (is) evaluated objectively and regularly against:
 - (1) committed corporate mission,
 - (2) Activity-based income, expense and value-growth, and
 - (3) market valuation of the Intellectual Property, separately from the valuation of the other business strengths of the firm.

6. Solicit and build an INCA-linked sponsorship:

- (1) to find and recognize independent inventors whose contributions offer unusual National Wealth from Enhancements such as in:

Safety,	Personal Health,	Crime-Prevention,
Self-Education,		Care for Aging. E-
Energy Conservation		Commerce

- (2) to assist local, professional-level, independent-inventor organizations toward contributing high-value intellectual property into the public domain:
- (3) to create and manage "Invention Environments":
 - (3a) Sponsors would fund "generation and maintenance" of Intellectual Property meeting criteria from their sectors, [including Industrial, Health, Mercantile and Government'
 - (3b) "Licensing sponsors" would earn a "first right of refusal" to match any agreement offered by others for exclusive license to inventor's property generated within funding of the "Invention Environment".
 - (3c) Educational sponsor agents would offer creative and analytical program content out of which strong Intellectual Property can be expected from disciplined inventors.

"Rem brandts in the Attic" by Rivette & Kline. Highlights of the book were printed in the Jan-Feb Harvard Business Review — "Discovering New Value in Intellectual Property"

Serious inventors, invention managers and Corporate Executives will want to read and own the book. Rivette reveals the role of patents as they are today. He cites a recent industrial history in which Corporate officers paid little attention to the value of their intellectual property or to their inventive generators of such property.

However, the growth in licensing revenues from high tech companies (\$15B/yr in 1990 to over \$1008/yr in 1998) offers economic and strategic reason for paying attention.

In March 99, a press release by the DELPHI GROUP reported that 75% of business surveyed identify Intellectual Asset Management as a new corporate strategy issue.

Most World Trade member nations are being pressed to reform and strengthen their intellectual property laws by 2000. Note: In 1998 the Federal Circuit US Court of Appeals set a precedent that trading practices and investment strategies could be patented.

Smaller companies have recently prevailed against giant corporate infringers. Such an economic miracle occurs because patent lawyers will work on contingency and patent insurance has become affordable for many.

Editor: As the leading CEOs of American business become forcefully aware of the importance of a forthright strategy of Intellectual Property, and as our unique patent-court system oversees equity in Intellectual property rights, independent inventors have a newly-recognized open market for their inventive and entrepreneurial genius. GO TO IT!

Meeting Logistics

Meetings are held e, try /bird Moods's, except on 3rd Triesdet in Jon & Feb 99
Place: INCA millines are held Nene' Institu le of

Time: Workshop: 5:30 - 6:30.
31 resin 6:30 - 0:30 P.M.

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Our INCA Mailing Policy is facing economic and technology-driven changes.

We will be communicating via e-mail for those whom we have their e-mail address.

Please confirm that our record as shown on the bottom of your address label is accurate.

E-Mail your current e-mail address to raybik@aol.com please.

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We also invite your comment about future program content, vision and the active role you want to pursue within INCA during 2000 and beyond. Your editor herein solicits comments or articles that you would like to offer for future content in our Newsletter.

Membership dues of \$36/year for year 2000 are timely until our annual meeting of March 20. In April we purge our mailing list of members who have not paid for year 2000, and shift communication media to e-mail for as many as possible.

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Volume 8

Issue 3

20 March 00: 5:30 Networking, 6:30 Presentation & responses - 7:15 Member Issues

New INCA WEBSITE: <http://inca.hispeed.com> Watch for your e-mail

NEWSLETTER

INVENTORS' NETWORK (INCA)

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